

SUBARU DEBUTS NEW 2027 SUBARU FORESTER WILDERNESS HYBRID SUV WITH REAL OFF-ROAD CAPABILITY AND UP TO 25% BETTER FUEL ECONOMY

- First-ever Subaru Wilderness Hybrid and the most efficient Wilderness model ever

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- 9.3 inches of ground clearance and Subaru Symmetrical All-Wheel Drive

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- 194 total system horsepower, up from 180 horsepower in Forester Wilderness

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- Available late 2026

New York, NY, April 1, 2026

Subaru of America, Inc. today announced the most efficient model ever to wear the Wilderness badge: the first-ever 2027 Subaru Forester Wilderness Hybrid. The newest addition to the Subaru Wilderness lineup pairs the go-anywhere capability of the Forester Wilderness with a next-generation, fuel-efficient Subaru Hybrid powertrain with up to 25% better fuel economy. The Subaru Forester Wilderness Hybrid retains the same 9.3-inch ground clearance, X-MODE® Dual Mode System, Subaru Symmetrical All-Wheel Drive, upgraded suspension, and all-terrain tires as the non-hybrid model, in addition to its fuel-saving powertrain and interior refinements for around-town comfort.

Like the Subaru Forester Hybrid, the Forester Wilderness Hybrid uses an Atkinson/Miller-cycle 2.5-liter SUBARU BOXER® engine optimized for efficiency, paired with a high-capacity lithium-ion battery and electric motors to produce 194 horsepower. The next-generation Subaru Hybrid system uses a series-parallel configuration to seamlessly integrate with the existing Symmetrical All-Wheel Drive system.

Like the Forester Hybrid, the 2027 Subaru Forester Wilderness Hybrid is equipped with an 11.6-inch tablet-style touchscreen for infotainment, a 12.3-inch full digital gauge cluster with navigation and Apple Maps integration, animal-free StarTex® interior upholstery, and Subaru's award-winning EyeSight® Driver Assist Technology. The 2027 Subaru Forester Wilderness Hybrid will go on sale in late 2026, with pricing announced closer to launch.

Capability and Efficiency

The 2027 Subaru Forester Wilderness Hybrid utilizes longer coil springs and shock absorbers to increase ground clearance from 8.7 inches in the Forester Hybrid to 9.3 inches in the Forester Wilderness Hybrid. Along with a revised suspension, the Forester Wilderness Hybrid is tuned for on- and off-road comfort thanks to added sound-absorbing materials and structural adhesives, as well as a lighter, stiffer chassis shared with all sixth-generation Forester models.

A Lineartronic® CVT (Continuously Variable Transmission) helps the next-generation Subaru hybrid system remain efficient, while the X-MODE® Dual-Mode System with Hill Descent Control -- with

settings for Snow/Dirt and Deep Snow/Mud -- provides extra confidence off-road. Larger all-terrain Yokohama Geolandar® tires mounted on Wilderness-exclusive 17-inch matte black wheels help grip gravel or muddy terrain.

Unlike many competitors, the 2027 Forester Wilderness Hybrid uses Subaru's legendary Symmetrical All-Wheel Drive with a mechanical connection between the front and rear axles. Compared to the standard Forester Hybrid, the Forester Wilderness Hybrid offers improved approach (23.5 degrees vs. 19 degrees), breakover (20.6 degrees vs. 19.3 degrees), and departure angles (25.5 degrees vs. 24.6 degrees).

Raised, ladder-type roof rails with an 800-pound static load capacity are standard on all Forester Wilderness Hybrid models, along with a 27.5 cubic foot cargo area with a power rear gate. With the rear seats folded forward, the Forester Wilderness Hybrid offers more than 69 cubic feet of cargo space, with no space lost due to the hybrid powertrain components.

Technology and Comfort

The 2027 Subaru Forester Wilderness Hybrid is equipped with a Subaru 11.6-inch Multimedia System with Navigation, including wireless Apple CarPlay® and Android Auto™ compatibility. A configurable 12.3-inch full digital gauge cluster with Apple Maps integration is standard, as well as a Harman Kardon® Speaker System with 11 speakers and a 576-watt equivalent amplifier.

Wilderness-exclusive gray textured StarTex® seating surfaces offer a weather-resistant, easily cleanable interior that's perfect for adventure, while standard all-weather mats and a cargo area protector help to keep muddy boots and gear in place.

Every Forester Wilderness Hybrid is equipped with Subaru's award-winning EyeSight® Driver Assist Technology, including Automatic Emergency Steering, Emergency Lane Keep Assist, Blind-Spot Detection with Rear Cross-Traffic Alert, Lane Change Assist, Advanced Adaptive Cruise Control with Lane Centering, Emergency Stop Assist, and more.

Detailed specifications and pricing will be announced closer to market launch in late 2026. For more information, visit Subaru's media site.

About Subaru of America, Inc.

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Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of Subaru Corporation of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including Subaru of Indiana Automotive, Inc., the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise®, which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on Facebook, Instagram, LinkedIn, TikTok, and YouTube

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