

SUBARU MOTORSPORTS USA RETURNS TO GOODWOOD FESTIVAL OF SPEED, AIMING FOR SHOOTOUT GLORY AND RALLY STAGE THRILLS

Motorsports Marketing Manager

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The legendary Goodwood Festival of Speed (FOS) returns July 10–13, and Subaru Motorsports USA is set to make its mark once again. With a proven track record and fan-favorite drivers at the helm, the team is coming back to the South of England with eyes on the podium—and continuing a lineage that helped shape rally history.

After a breakout debut at the 2024 Festival where Scott Speed and the blistering WRX: Project Midnight recorded the fastest internal combustion engine (ICE) time and ran neck-and-neck with electric competitors boasting triple the power, the duo is back for 2025. “Project Midnight is an amazing car,” says Speed. “And Goodwood is a special event. I can’t wait to run it up that hill again!” The car is brutally loud, shooting flames out of the hood as it charges toward its nearly 10,000 rpm redline—an unmistakable presence on the hill.

No Festival of Speed would be complete without Subaru Motorsports USA driver and extreme sports icon Travis Pastrana, who this year returns to the gravel on Goodwood’s storied rally stage behind the wheel of the class-leading WRX ARA25. With his characteristic energy and flair, Pastrana is set to thrill in the American Rally Association (ARA) Open 4WD class car.

“I’m stoked to be in the O4WD car again!” Pastrana says. “It’ll take a second to get used to it, but I always have fun driving for that crowd. We’re gonna have a great time!”

As Goodwood celebrates thirty years since Colin McRae’s title-winning season, Subaru’s presence on the rally stage carries added weight. With several of McRae’s own cars running alongside the WRX ARA25, the moment is both a tribute and a reminder: the spirit that defined an era continues today—loud, fast, and still wearing the same iconic colors.

With the crowd still buzzing from last year’s record-setting runs, anticipation is high for Project Midnight’s return to the hill. From classic motorsport icons and rare hypercars to experimental hybrids and full-electric mobility platforms, the 2025 Festival promises a lineup as diverse as ever. And with Formula 1’s 75th anniversary as a central theme, fans can expect to see legends of speed from every corner of the racing world.

Follow Subaru Motorsports USA on Facebook, on Instagram @subarumotorsportsusa, and TikTok @subarumotorsportsusa to stay in touch with all the happenings as Speed and Pastrana take on the 2025 Goodwood Festival of Speed July 10-13.

About Subaru Motorsports USA

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Subaru Motorsports USA is directed by Subaru of America, Inc., managed by Vermont SportsCar and proudly supported by MOTUL, Yokohama Tires, R53 Suspension, Triple-R Lights, DirtFish Rally

School, and Sparco USA. Follow the team online at www.subaru.com/motorsports.

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About Subaru of America, Inc.

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Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of Subaru Corporation of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including Subaru of Indiana Automotive, Inc., the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise®; which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on Facebook, Instagram, LinkedIn, TikTok, and YouTube.

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