

PASTRANA TO ENTER 2025 ARA SEASON AT OLYMPUS RALLY

Motorsports Marketing Manager

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Subaru Motorsports USA driver and extreme sports legend Travis Pastrana will enter the 2025 American Rally Association (ARA) season at the upcoming Olympus Rally in Washington, April 12-13. Along with co-driver Rhianon Gelsomino, Pastrana will join the ARA field not in the WRX ARA25, but in an all-new rally car developed with Subaru Motorsports USA technical partner Vermont SportsCar (VSC) for the Limited Four-Wheel Drive (L4WD) class.

"Couldn't be more excited to be back rallying!" says Pastrana of he and Gelsomino's ARA return. For Pastrana, the move to L4WD is about helping to grow rally racing in America: "Subaru Motorsports USA agreed to build a more affordable car for me in the hopes of inspiring more drivers to compete in the series."

L4WD cars are far from factory stock, but the modifications allowed are limited compared to those in the ARA's Open Four-Wheel Drive (O4WD) class that includes the WRX ARA25 piloted by Subaru Motorsports USA driver Brandon Semenuk and co-driver Keaton Williams. L4WD competition is plentiful and the action is exciting – the cars are just that much closer to something you might drive on the road day-to-day. Rest assured, more specifics on the new car will be revealed as the Olympus Rally draws closer.

Pastrana plans to use his presence in the L4WD class and the new car as a beacon to those who may think that rally is out of reach for them: "My goal this year is to have a lot of fun and build on this as a proof of concept," he says, "that will hopefully inspire more drivers from the USA and around the world to come race with us in the ARA championship."

Pastrana's new L4WD schedule won't be limited to ARA National events; he's expected to compete at July's Rally Colorado, an ARA Super Regional event. "We have some of the greatest roads in the world," adds Pastrana, "and I'm looking forward to building something that will help build great competition for years to come." Watch along as this new era of Pastrana's iconic career begins during the April 12-13 Olympus Rally. Get the latest news and updates by following Subaru Motorsports USA on Facebook, on Instagram @subarumotorsportsusa, and TikTok @subarumotorsportsusa.

About Subaru Motorsports USA

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Subaru Motorsports USA is directed by Subaru of America, Inc., managed by Vermont SportsCar and proudly supported by MOTUL, Yokohama Tires, R53 Suspension, Triple-R Lights, DirtFish Rally School, and Sparco USA. Follow the team online at www.subaru.com/motorsports.

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