

NEW 2025 SUBARU FORESTER NAMED PARENTS BEST CROSSOVER

- Subaru Forester named Best Crossover by expert panel

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- Forester noted for safety, versatility, and value

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- Sixth-generation Forester starts at \$29,995 MSRP

Camden, N.J., February 9, 2025

Subaru of America, Inc. today announced the new 2025 Subaru Forester was named a winner in the 2025 PARENTS Best Family Cars Awards as Best Crossover.

PARENTS Best Family Cars Awards recognizes a selection of new model vehicles with high-tech performance, safety, and convenience features across multiple categories to fit a family's specific needs, including minivans, three-row SUVs, electric vehicles, and sedans. Technology and entertainment systems were also awarded.

To arrive at this year's list of honorees, PARENTS experts considered more than 180 cars from a field that aced the industry's safety tests. More than 20 winning models passed test drive standards, car seat compatibility tests, and were designated safe and efficient for families for years to come and made PARENTS list of 2025 Best Family Cars Awards.

The five-seat 2025 Subaru Forester was recently named a TOP SAFETY PICK+ by the Insurance Institute for Highway Safety, its highest designation, and features a suite of standard safety features, including the award-winning EyeSight® Driver Assist Technology, Advanced Adaptive Cruise Control with Lane Centering and Steering Responsive LED Headlights. All Foresters are equipped with Subaru's legendary Symmetrical All-Wheel Drive System for enhanced capability and control. Additional available active safety features include Reverse Automatic Braking, Blind-Spot Detection with Lane Change Assist and Rear Cross Traffic Alert, and Emergency Stop Assist. All 2025 Foresters have a Rear Seat Reminder that can alert drivers to check the rear seat for occupants or pets to prevent trapping them alone in the vehicle.

For families busy with everyday life, the 2025 Subaru Forester features an updated, quieter interior thanks to more sound-absorbing materials, more robust welding techniques, and additional structural adhesives, including a 39% improvement in noise attenuation from the roof panel. Textured trim accents were designed to withstand the rigors of daily life, while a dark headliner was strategically intended to hide scuffs and scratches from loading gear, people, and pets into the spacious rear seat and cargo area. Behind the rear seats, the Forester holds up to 29.6 cubic feet of cargo, and when the standard 60/40-split folding rear seats are tumbled forward, the crossover holds up to 74.4 cubic feet of cargo.

For more information about the new 2025 Subaru Forester, visit [Subaru.com](https://www.subaru.com).

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About Subaru of America, Inc.

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Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of Subaru Corporation of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including Subaru of Indiana Automotive, Inc., the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise, which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on Facebook, Instagram, LinkedIn, TikTok, and YouTube.

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