

SUBARU ANNOUNCES PRICING ON NEW 2025 SUBARU FORESTER HYBRID SUV

- Next-generation Subaru series-parallel hybrid system combining newly developed 2.5-liter SUBARU BOXER® engine with electric motors and high-capacity lithium-ion battery

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- Up to 40% better fuel economy than non-hybrid model

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- Standard Subaru Symmetrical All-Wheel Drive

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- Starting at \$36,595 MSRP

Camden, N.J., February 5, 2025

Subaru of America, Inc. today announced pricing on the new 2025 Subaru Forester Hybrid SUV arriving at Subaru retailers this spring. The bestselling SUV is now equipped with the next-generation Subaru series-parallel hybrid system and Subaru's legendary Symmetrical All-Wheel Drive for enhanced range, integrated seamlessly into the architecture without any loss of capability. The 2025 Subaru Forester Hybrid starts at \$36,595 MSRP when it arrives at retailers nationwide this spring.

The 2025 Subaru Forester Hybrid is available in Premium, Sport, Limited, and Touring trim levels. All are equipped with Subaru Symmetrical All-Wheel Drive and the latest generation of the award-winning Subaru EyeSight® Driver Assist Technology. The Forester Hybrid's standard 8.7 inches of ground clearance gives the SUV impressive capability, while the next-generation Subaru hybrid powertrain offers up to 40% better fuel economy in the city, longer range compared to the non-hybrid Forester, and improved power and performance from the newly developed 2.5-liter SUBARU BOXER® engine and electric motors. All 2025 Subaru Forester Hybrid models have an 11.6-inch tablet-style Subaru Multimedia Plus system and a new 12.3-inch full digital instrument cluster.

The 2025 Subaru Forester Hybrid offers a comprehensive menu of interior features and powertrain capabilities for comparable or less than competitors with similar hybrid models. The 2025 Subaru Forester Premium Hybrid adds a 12.3-inch fully digital gauge cluster, X-MODE® Dual Mode System with Hill Descent Control, 18-inch aluminum-alloy wheels with Dark Metallic finish, and other features for \$36,595 MSRP.

All 2025 Subaru Forester Hybrid models are powered by a newly developed 2.5-liter SUBARU BOXER® engine and electric motors with Subaru Symmetrical All-Wheel Drive and Lineartronic® CVT (Continuously Variable Transmission). The hybrid compact SUV delivers 194 total system horsepower, coupling Subaru's legendary off-road capability with up to 40% better fuel efficiency compared to non-hybrid Foresters.

2025 Subaru Forester Premium Hybrid

The 2025 Subaru Forester Hybrid Premium is well-equipped with the next-generation Subaru series-

parallel hybrid powertrain, including standard Symmetrical All-Wheel Drive; 18-inch aluminum alloy wheels; EyeSight®; Driver Assist Technology with Advanced Driver Assist Technology including Automatic Emergency Steering, Blind-Spot Detection with Rear Cross Traffic Alert System, 12.3-inch Full Digital Gauge Cluster; Power Rear Gate with Hands-Free Foot Activation Sensor; 11.6-inch Multimedia Navigation System; and X-MODE®; Dual Mode with Hill Descent Control for \$36,595 MSRP.

2025 Subaru Forester Sport Hybrid

Expressive styling elements set the 2025 Subaru Forester Sport Hybrid apart with added convenience features for \$39,595 MSRP. The Forester Sport Hybrid adds 19-inch aluminum-alloy wheels with bronze finish, a gloss black front grille, a Harman Kardon®; speaker system with a 576-watt equivalent amp and 11 speakers, animal-free StarTex®; interior upholstery, and Reverse Automatic Braking.

2025 Subaru Forester Limited Hybrid

The 2025 Subaru Forester Limited Hybrid goes further with more convenience features. In addition to an 11.6-inch Multimedia Navigation System with Harman Kardon®; speaker system, the Forester Limited Hybrid adds Reverse Automatic Braking, 8-way power-adjustable front passenger seat, rain-sensing front windshield wipers, chrome and black exterior badging, and animal-free StarTex®; interior upholstery with blue accent stitching for \$41,010 MSRP.

2025 Subaru Forester Touring Hybrid

All-in, the 2025 Subaru Forester Touring Hybrid blends exceptional capability with enhanced range and a refined interior for \$43,295 MSRP. Its feature highlights include 19-inch aluminum-alloy wheels with dark gray finish, 11.6-inch Multimedia Navigation System with Harman Kardon®; speaker system, 360-degree Surround View Monitor, DriverFocus®; Driver Monitoring System, ventilated front seats, heated rear seats, heated steering wheel, Smart Rear View Mirror, and leather-trimmed interior upholstery with Ultrasuede®; inserts. Forester Touring Hybrid models also offer exclusive two-tone paint exterior options in Autumn Green Metallic, River Rock Pearl, Magnetite Gray Metallic, or Brilliant Bronze Metallic paired to a Crystal Black Silica roof (\$495 MSRP, \$890 MSRP for River Rock Pearl).

The 2025 Subaru Forester Hybrid debuts Daybreak Blue Pearl as a hybrid-exclusive color and is available on Premium Hybrid, Limited Hybrid, and Touring Hybrid for \$395 MSRP.

For more information, please visit the Subaru Media Center.

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2025 Subaru Forester Hybrid

Model/TrimÐ

TransmissionÐ

MSRPÐ

MSRP plus Destination and Delivery (\$1,420*)

Forester Premium HybridÐ

CVT
\$36,595
\$38,015

Forester Sport Hybrid
CVT
\$39,595
\$40,015

Forester Limited Hybrid
CVT
\$41,010
\$42,430

Forester Touring Hybrid
CVT
\$43,295
\$44,715

2025 Subaru Forester Hybrid Paint Options

Premium Paint: River Rock Pearl, Daybreak Blue Pearl
\$395

Two-Tone Paint (Touring Hybrid-only): Autumn Green Metallic, River Rock Pearl, Magnetite Grey Metallic, Brilliant Bronze Pearl
\$495

Premium + Two-Tone Paint: River Rock Pearl
\$890

* Destination & Delivery (D&D) of \$1,420 includes handling & inland freight charges to the retailer's location and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI, & VT. D&D to AK is \$1,570.

About Subaru of America, Inc.
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Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of Subaru Corporation of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including Subaru of Indiana Automotive, Inc., the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise®, which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on Facebook, Instagram, LinkedIn, TikTok, and YouTube

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$('.basketpanel .bitem a').funcToggle('click', function() {Đ
$(this).parent().parent().slideToggle("fast").toggleClass('active');Đ
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