

VELOCITY INVITATIONAL FEATURES PROJECT MIDNIGHT WINNING US DEBUT, TRAVIS PASTRANA AND THE FAMILY HUCKSTER

Motorsports Marketing Manager

Sonoma, CA, October 7, 2024

“Project Midnight -- the quickest, fastest WRX ever from Subaru Motorsports USA -- made its American debut at the Velocity Invitational at Sonoma Raceway this weekend, placing first in both the Global Time Attack and Hill Climb competitions. First revealed to the world at July’s Goodwood Festival of Speed, Project Midnight set the fastest Shootout time for an internal combustion engine vehicle, very nearly taking the Shootout title outright with a second-place finish.

The Velocity Hill Climb saw driver Scott Speed taking on legendary drivers that included Romain Grosjean in a Ford GT MKIV and Tony Kanaan racing a McLaren Senna. Project Midnight came out on top over the second-place Ford by just under half a second. In the Global Time Attack, Speed’s winning time around the 2.52-mile Road Course was 1:29.856; seconds ahead of a field that included James Kirkham’s Mercedes AMG GT3 “Raw Spec” and Cable Rosenberg’s 9-liter, 1300 wheel-horsepower Dodge Viper.

“We were able to break into the 1:29’s, which is pretty cool,” said Speed afterwards. “The track was awesome this morning, and we executed super well. A successful Velocity Invitational for us.”

Project Midnight wasn’t the only special Subaru at this year’s Velocity Invitational -- extreme sports legend and Subaru Motorsports USA driver Travis Pastrana was on hand to thrill crowds with high-speed Gymkhana runs in the Subaru Family Huckster, the custom 862-horsepower 1983 Subaru GL wagon that has become a fan favorite everywhere it goes.

Pastrana took a few brave attendees along for the rides and was honored to have fellow drivers Tony Kanaan and JR Hildebrand in for a spin as well. “I didn’t know that taking Tony Kanaan for a drive in the Huckster was even an option for my bucket list,” said Pastrana, “but it’s really high on the list of awesome things that I’ve had the opportunity to experience.”

For Pastrana, it’s straight from Sonoma Raceway to Michigan ahead of this weekend’s Lake Superior Performance Rally -- the final round of the 2024 ARA National Championship. Who knows where the mysterious machine may turn up next: Find out by following Subaru Motorsports USA on Facebook, on Instagram @subarumotorsportsusa, and TikTok @subarumotorsportsusa.

About Subaru Motorsports USA

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