

SUBARU EARNS TWO 2023 IIHS TOP SAFETY PICK AWARDS FOR ALL-NEW 2024 IMPREZA AND CROSTREK

- For 2023, IIHS instituted new requirements in side impact protection, pedestrian crash prevention and headlights

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- Impreza earned top honors with IIHS TOP SAFETY PICK+

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- Crosstrek secured an IIHS TOP SAFETY PICK award

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- Seven 2024 Subaru models have received an IIHS TSP award

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- Subaru has earned more IIHS TSP+ awards than any other brand since 2013 ***

Camden, N.J., October 26, 2023

Subaru of America, Inc. today announced the all-new 2024 Impreza compact car was named a 2023 TOP SAFETY PICK+ by the Insurance Institute for Highway Safety (IIHS). Additionally, the all-new 2024 Crosstrek compact SUV earned the 2023 IIHS TOP SAFETY PICK award. For 2023, Subaru has received an IIHS TOP SAFETY PICK award for seven models:

2023 TOP SAFETY PICK + WinnersÐ

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- 2024 Subaru Ascent (TSP for six consecutive years)
- 2024 Subaru Impreza 5-door (Total of four TSP+)
- 2024 Subaru Outback (TSP for 15 consecutive years)
- 2024 Subaru Solterra

2023 TOP SAFETY PICK WinnersÐ

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- 2024 Subaru Crosstrek (Total of six TSP+)
- 2024 Subaru Legacy (TSP for 18 consecutive years)
- 2024 Subaru Forester (TSP for 17 consecutive years)

To qualify for the IIHS TOP SAFETY PICK+ award in 2023, a vehicle must earn a “Good” rating in the updated side impact test as well as in the driver-side small overlap front, passenger-side small overlap front and original moderate overlap front tests. Headlights rated “Good” or “Acceptable” must be standard across all trims, and a front crash

prevention system that earns "Advanced" or "Superior" ratings in both the daytime and nighttime vehicle-to-pedestrian evaluations must be available.

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"We are thrilled that seven of our 2024 models received a 2023 IIHS TOP SAFETY PICK award, especially under the new criteria," said Jeff Walters, President and Chief Operating Officer, Subaru of America, Inc. "This is a testament to our commitment of providing customers with vehicles set to the highest safety standards."

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Since 2013, Subaru has received a cumulative total of 70 TOP SAFETY PICK+ awards, which is more than any other brand.* ** For the full list of 2023 IIHS winners, visit the IIHS website.

*Claim applies to U.S.-spec vehicles. Based on research conducted by Subaru of America and Subaru Canada.

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** As of October 2023

About Subaru of America, Inc. / /

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Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of Subaru Corporation of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and Subaru of Indiana Automotive, Inc. is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise, which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on Facebook, Instagram, TikTok, and YouTube.

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$(document).ready(function() {␣
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$('.basketselect a.lower').funcToggle('click', function() {␣  
$(this).parent().find('.basketpanel').slideToggle("fast").toggleClass('active');␣  
$(this).parent().find('.basketselect a i').removeClass("fa-caret-down");␣  
var modal = document.getElementById("basketpanel"); ␣  
//console.log(modal);␣  
setTimeout(function(){␣  
$('.bitem:first-child a').focus(); ␣  
trapped = trapFocus(modal); // transcript.js ␣
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}, 10);  
}, function() {  
$(this).parent().find('.basketpanel').slideToggle("fast").toggleClass('active');  
$(this).parent().find('.basketselect a i').removeClass("fa-caret-up");  
});  
$('.basketpanel .bitem a').funcToggle('click', function() {  
$(this).parent().parent().slideToggle("fast").toggleClass('active');  
});  
});
```